

Discussion of
“Market Polarization and the Phillips Curve”
by J Andres, O Arce, and P Burriel
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Thanks

- ▶ Thanks to the organizers for the opportunity to discuss this paper.
- ▶ Thanks to authors for the interesting paper.

What they Do

- ▶ Add rich Industrial Organization to standard NK model.
- ▶ IO considerations:
 - ▶ Strategic Pricing (Bertrand)
 - ▶ Endogenous Technology Choice \implies Firm heterogeneity
 - ▶ Endogenous Market Structure (entry/exit, number of firms matters)
- ▶ Payoff:
 - ▶ Gives flattening Phillips curve
 - ▶ Match other macro moments (e.g. great moderation)
 - ▶ Match large number of firm/IO facts.

My Understanding of the Basic Mechanism

- ▶ Standard NK Phillips Curve Logic:
 - ▶ Firms have market power: monopolistic competition
 - ▶ $p =$ markup over cost.
 - ▶ A bump in inflation lowers real value of (sticky) nominal prices
 - ▶ Lower real prices increase demand.
 - ▶ Hence $\pi \uparrow \implies y \uparrow$.
- ▶ Suppose, instead, Bertrand competition
 - ▶ $p =$ cost of follower firm.
- ▶ Shocks to leader's marginal cost have no effect!
- ▶ (Suspect that this intuition is not what's really going on...).

Comments:

- ▶ What is really going on?
 - ▶ Can read the equations, see the new term...
 - ▶ But still lack intuition for *why*...
 - ▶ Is there an Econ101 story you can put in the introduction (like mine about why Bertrand matters?)
- ▶ What is really driving change over time? Talk about lots of parameters:
 - ▶ Tech advantage of leader firm
 - ▶ Elasticity of substitution
 - ▶ Changing cost of tech investment
 - ▶ Changing concentration
- ▶ Which really is changing over time?
- ▶ Now, only two tech levels.
Could you do endogenous growth, à la Klette and Kortum?
- ▶ “Sustitutability” → “Substitutability”